

PRESS RELEASE

DIRECTV OFFERS EXCLUSIVE VIRTUAL CHANNEL FOR GAME OF THRONES FANS

Customers of the pay TV operator will have the opportunity to watch a marathon of the series' first four seasons, trailers, promos and much more on a channel specifically dedicated to GAME OF THRONES.

March 28, 2019. DIRECTV Latin America, a Vrio Corp. brand, and HBO Latin America are preparing fans for the eighth and final season of GAME OF THRONES, the most acclaimed epic series of all time, by offering an exclusive channel where customers can relive the first four seasons of the series 24 hours a day. The channels, (529 in SD and 1529 HD), will be available from March 15 to April 14, when the final season will premiere. They provide an excellent opportunity for fans and viewers who have not yet seen the show*.

Customers who subscribe to the Premium HBO/MAX package will be able to enjoy all seven seasons on every screen available on the online content platform directvplay.com (tablet, laptop and smartphones, with Android or iOS operating systems), through HBO GO.

Additionally, the weekend of the GAME OF THRONES premiere DIRECTV will offer a free preview of the HBO/MAX package. From April 12 to April 14, all DIRECTV customers will enjoy the best programming of the HBO networks free of charge. They will be able to watch all the previous seasons of GAME OF THRONES on HBO Signature and a marathon of the seventh season on HBO2. And of course, the long-awaited premiere of the eighth and final season, on Sunday April 14, through HBO*.

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* Channel only available for customers subscribed to the Premium HBO/MAX package.

About DIRECTV: DIRECTV, a Vrio Corp. brand, delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy quality and sound 100% digital, industry leading customer service, state-of-the-art technology, unmatched HD content that includes original and exclusive series and complete coverage of the most important sport events, leagues and packages, and the possibility of watching programming on different screens whenever and wherever the users want it. For more information, visit directvla.com

About HBO Latin America:

HBO Latin America is the premium television network by subscription, leader in the region, recognized for the quality and diversity of its programming, which includes original and exclusive series, films,

documentaries and specials. The network also exhibits some of Hollywood's most recent blockbusters before any other premium channel. The content is broadcasted in HD in more than 40 countries in Latin America and the Caribbean through its signals HBO®, HBO2, HBO Signature, HBO Plus, HBO Family, MAX, MAX Prime, MAX Up, and the basic channel Cinemax®. Its programming is also offered through multiple platforms, such as HBO GO® and HBO On Demand®. HBO Latin America is a joint venture between Home Box Office, Inc. (a subsidiary of Warner Media, LLC) and Ole Communications, Inc.

About Vrio Corp.

Vrio is a leading provider of digital entertainment services in South America and the Caribbean with approximately 13.6 million subscribers in 11 countries and more than 12,000 employees across the region. Vrio's best-in-class entertainment includes premier sporting events, international content and exclusive programming, tailored to each country and certain sub-markets in our region. Vrio offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand.