



## PRESS RELEASE

### **Vrio is Recognized as one of the Best Places to Work in Latin America by Great Place to Work®**

Dallas, May 23, 2019. For the second year in a row, Vrio, a subsidiary of AT&T Inc., was named to Great Place to Work®'s list of the 25 Best Workplaces in Latin America for 2019. Vrio, a leader in digital entertainment services in Latin America and the Caribbean, placed 20<sup>th</sup> in the ranking.

"Respect, trust and growth for our employees are a top priority for Vrio. We are honored and proud to be part of the rankings once again, especially because we owe this recognition to our employees," says Melissa Arnoldi, CEO of Vrio Corp. "At Vrio, we will continue striving to provide a diverse work environment where everyone is comfortable being themselves".

According to the research and consulting firm, "a great place to work is one in which employees, regardless of who they are and what they do in the organization, have a constant positive experience of trusting their leaders, enjoying the people they work with and taking pride in what they do."

One of the main reasons why Vrio's employees stated that they love working for the company is because they feel it provides an inclusive environment regardless of the diversity of its workforce. Vrio brings together different cultures, geographies, languages and even brands. These differences have been surmounted through the collaborative work of the employees, their talent and personal qualities. In this diverse group, employees feel that they are treated fairly and with respect regardless of their origin and sexual orientation, among other characteristics.

Vrio also offers employees multiple professional and personal development resources, such as the "Mujeres Latam" program which during 2018 mentored female employees in 11 countries. Vrio's Corporate Social Responsibility program also earned a special mention of "Better for the World" in the 2018 edition of the Great Place to Work® rankings.

In order to be part of Great Place to Work®'s The 25 Best Workplaces in Latin America 2019 a company must feature in at least 3 country rankings in Latin America. In the case of Vrio, 7 of its operations were recognized in the 2018 edition in their respective countries. This represented an increase of four markets compared to the 2017 edition. DIRECTV in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, as well as the pay TV operator's Telecenter in Colombia, were recognized by Great Place to Work® as one of the best workplaces in their respective countries. In addition, DIRECTV received a special "Best workplaces for women" recognition in Ecuador and a special "Diversity Award" recognition in Uruguay.

The Best Workplaces in Latin America is one of a series of rankings by Great Place to Work® based on employee feedback from Great Place to Work-Certified™ organizations. The 2019 edition brought together more than 2.2 million employees who participated in the corresponding studies.

List of Best Workplaces in Latin America 2019 from Great Place to Work®: <https://www.greatplacetowork.com/latin-america-2019>

**About Vrio**

Through its subsidiaries, Vrio is a leading provider of digital entertainment services in Latin America with more than 13 million subscribers in 11 countries and more than 10,000 employees across the region. Vrio's best-in-class entertainment includes premier sporting events, local and international content and exclusive programming, live and On Demand. Vrio offers services in Brazil through the SKY brand, in Argentina, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand and in Chile and Colombia through DIRECTV GO. Vrio is a subsidiary of AT&T, Inc.

**About Great Place to Work®:**

Great Place to Work®, headquartered in Oakland, California, is a global people analytics and consulting firm that helps companies of all sizes produce better business results by focusing on the work experience for every employee—our research shows there's a clear and direct relationship between employee engagement and financial performance. Over the past 25 years, we have captured the views of more than 100 million employees globally, helping organizations around the world identify and build high-trust, high-performance cultures. Through our certification programs, we recognize outstanding workplaces and produce Fortune's annual list of the 100 Best Companies to Work For, as well as a variety of other Best Workplace rankings in the United States and in more than 60 other countries. Everything we do is driven by our mission: to build a better world by helping every organization become a Great Place to Work For All by the year 2030.

Follow Great Place to Work online at [www.greatplacetowork.com](http://www.greatplacetowork.com) and on Twitter at [@GPTW\\_US](https://twitter.com/GPTW_US).

**About the Best Workplaces in Latin America List:**

Great Place to Work® identifies the top organizations that create great workplaces in the Latin America region through publishing the annual Best Workplaces in Latin America list. The list recognizes companies in three size categories: Small & Medium (20 - 499); Large (500+); and Multinational. To be considered for inclusion, companies must appear on one or more of our national lists in the twenty countries represented on the list (Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Republic Dominic and Uruguay). Multinational organizations must meet the following requirements: 1) Have at least 1,000 employees worldwide, with at least 40% (or 5,000) of those employees based outside the headquarters country and 2) Appear on at least three national lists. Multinationals also receive additional credit for their efforts to successfully create an excellent workplace culture in multiple countries in the region. The data used in the calculation of the regional list comes from national lists published in 2018 and early 2019.