

PRESS RELEASE

FACIUNI Scholarships Seventh Edition:

Latin American filmmaking students will have the chance of winning a scholarship to study in the United States

Young talents from the region can apply by presenting their short films from August 27 to December 16, 2019 — www.faciuni.com — with the chance of winning a scholarship to attend the University of Southern California School of Cinematic Arts (USC).

September 4, 2019 — With the ongoing goal and purpose of motivating young talents representing the new generation of filmmakers in our region, and promoting the development and growth of the filmmaking industry in every country, the seventh edition of FACIUNI Scholarships is held once again to support and recognize the work of Latin American filmmaking students. Developed by DIRECTV LatinAmerica, SKY Brazil, Sundance TV, CAA (Creative Artists Agency), TV Cortos, and USC School of Cinematic Arts.

Students from Argentina, Brazil, Chile, Colombia, Ecuador, Peru, Puerto Rico, Uruguay and Venezuela can upload their short films to www.faciuni.com from August 27 to December 16, 2019. A group of expert specialized jurors will choose a winner per country. Winners receive money as an incentive for their career, and their school will also be recognized with a monetary award. Selected students will then compete for a bigger prize: a full scholarship to attend the Warner Brothers summer program at USC, University of Southern California School of Cinematic Arts, one of the world's best known and most prestigious.

Since its first edition back in 2013, this initiative has grown every year with more than 2,400 applicant students. Winners of the scholarship in 2018 were Lida Fernanda Prada Albarracín from Colombia; Edio Raven from Venezuela, and Ana Caroline Brito Gonçalves from Brazil. To this date there have been 14 international winners and 49 national winners, with more than U\$ 700,000 awarded to Latin American filmmaking students.

Due to the success of this program planners continue to uphold their hopes for the new generation of young talents. DIRECTV LatinAmerica and SKY Brazil, along with partners Sundance TV, CAA (Creative Artists Agency), TV Cortos, and USC School of Cinematic Arts seek to position a scholarship generating opportunities for students who can study at one of the most prestigious specialized universities.

In addition to this, winning a FACIUNI scholarship opens multiple doors in terms of personal growth and professional development, such as the opportunity to contact experts in this industry sector, or the chance of having their film shown on various major screens and at international festivals.

“Ever since the beginning of this program we have firmly believed that by giving young students the chance to train and grow we are contributing to the development of the audiovisual industry in Latin America. This is why materializing the seventh edition of FACIUNI scholarships reaffirms and expands our expectations, while confirming our commitment towards initiatives of this kind. We hope and believe we will once again find

more students apply on this occasion, as has been happening every year”, said Sandro Mesquita, AVO of Corporate Citizenship & Sustainability, AT&T – DIRECTV Latin America.

How to apply to the seventh edition?

Students need to present their short film online at www.faciuni.com. By filling in the form they will be enabled to upload an original short film directed by the participating candidate (Maximum 10 minutes). Registration available from August 27 to December 16, 2019.

For more details on the selection process and for terms and conditions for applicants, please visit www.faciuni.com

About DIRECTV Latin America: DIRECTV delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy 100% digital quality and sound, industry leading customer service, state-of-the-art technology, unmatched HD content that includes original and exclusive series and complete coverage of the most important sport events, leagues and packages, and the possibility of watching programming on different screens whenever and wherever users want it. For more information, visit www.directvla.com

About SKY: SKY is the major satellite pay-TV broadcaster in Brazil. The company transmits its signal with 100% digital quality for its subscribers, in all national territory, with a range of products for a wide variety of consumer profiles, from pre-paid to post-paid services. It's the company who brought the biggest number of technological innovations to Brazil's Pay-TV, always associated with the best TV programming and an excellency in the attendance of 5 million clients. Access: www.sky.com.br

About Sundance TV: Dedicated to the mission of founder Robert Redford, Sundance TV celebrates creativity and is the destination for independent TV audiences who want something different. Bold, imaginative, uncompromising, the channel offers a diversity of attractive, independent and original quality films, documentaries and series. Sundance TV is distributed in the US and is available in all of Europe, Asia and Latin America. Owned and operated by AMC Networks Inc., Sundance TV is a recognized and attractive brand available in HD in multiple platforms.

About Creative Artists Agency: the leading entertainment and sports agency present in different parts of the world. CCA was founded in 1975 and represents the work of the most talented professionals in several sectors: filmmaking, TV, music, drama, videogames, sports, and digital content. It offers a strategic marketing vision and consulting services to various corporate clients.

About TVCortos: TVCortos is the first and only HD 24/7 TV channel dedicated to short films in Latin America, available on DIRECTV in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean. TVCortos offers the world's largest film catalogue, with over 5,000 films including hundreds of short films nominated to the Oscar Awards, recognized and awarded content, fiction, animated and documentary films featuring famous artists. The new channel by Shorts International, the global home of short films, also seeks to create original content in Spanish and discover new talents. TVCortos is channel 1521 on DIRECTV's grid.

About USC School of Cinematic Arts: one of the strong strategic partners of FACIUNI's Scholarship program for students. Every year, USC-SCA guarantees the attendance of the international winner of FACIUNI Scholarship, who will spend a part of their summer season attending classes with the Warner Brothers program. Students spend time studying at one of the most extraordinary campuses in the US, and benefit from spending one day a week at Warner Brothers Studios, Burbank, CA, where theory materialized into practice.