

Press Release

OnDIRECTV Partners with Red Bull Media House for Broadcast of Freestyle Spanish Rap Battle Known as *Red Bull Batalla de los Gallos*

National Finals of Chile, Mexico, Spain, Colombia, Peru, Argentina, and the World Finals in Spain will be available for the first time on DIRECTV Latin America's exclusive channel OnDIRECTV. It will also be available on the OTT service DIRECTV GO

September 4, 2019 - OnDIRECTV, DIRECTV Latin America's exclusive entertainment channel, has partnered with Red Bull Media House to air the 13th edition of *Red Bull Batalla de los Gallos*, the legendary freestyle rap battle in Spanish that has taken over the world. Fans will watch the search unfold for the best freestylers who will compete for the World Championship in Madrid, Spain at the end of the year.

For the first time in Latin America, the National Finals of Chile, Mexico, Spain, Colombia, Peru, Argentina, and the World Finals in Spain will be available to DIRECTV Latin America subscribers in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay, and Venezuela on its exclusive channel OnDIRECTV. It will also be available on the unique over-the-top (OTT) entertainment experience DIRECTV GO* to clients in Chile, Colombia, Ecuador, Peru and Uruguay.

Also, consumers who already subscribe to the DIRECTV prepaid and postpaid in Argentina, Chile, Colombia, Peru and Uruguay, will receive DIRECTV GO at no additional cost and will be able to watch this content on the streaming platform.

"We continue to offer our customers access to the quality and trending entertainment they love in a way that fits their lifestyle and evolving viewing habits. We don't just deliver the entertainment content that may be broadly available through other channels, we provide quality entertainment experiences that are only available to DIRECTV Latin America subscribers", said Willard Tressel, General Manager OnDIRECTV, DIRECTV Latin America.

Red Bull Media House will produce a 90-minute highlight show exclusively for OnDIRECTV, that will be aired on the "OnStage" slot, Primetime on the following Friday evenings at 10:00 PM (local time):

- National final Chile (6th September, 10:00 PM local time)
- National final Mexico (13th September, 10:00 PM local time)
- National final Spain (20th September, 10:00 PM local time)
- National final Colombia (27th September, 10:00 PM local time)

The schedule for the national finals in Peru, Argentina, and the World Finals in Spain will be announced soon.

Programming Information:

OnDIRECTV SD (Channel 201)

OnDIRECTV HD (Channel 1201)

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To access DIRECTV GO, users must be located in Chile, Colombia, Ecuador, Peru or Uruguay, go to access www.DIRECTVGO.com, create an account and subscribe*. Then they must download the application

from the App Store (iOS devices) or Play Store (Android devices) or access it directly on a web browser. First-time subscribers can have access to a 7-day free trial. Visit DIRECTVGO.com to see certain exclusions and limitations that apply.

** Must be 18 years old or older and have a credit card, and the corresponding Terms and Conditions must be accepted. It is recommended that users have a minimum of 4 Mbps in their home and 2.5 Mbps for mobile devices. To enjoy a high-quality experience, 10 Mbps is recommended. More information, along with general requirements and Terms and Conditions, are available at www.DIRECTVGO.com*

About DIRECTV Latin America: DIRECTV delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy 100% digital quality and sound, industry leading customer service, state-of-the-art technology, unmatched HD content that includes original and exclusive series and complete coverage of the most important sport events, leagues and packages, and the possibility of watching programming on different screens whenever and wherever users want it. For more information, visit directvla.com

About DIRECTV GO: With DIRECTV GO, users can access content how and when they want it through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programs in different Latin American countries. It includes access to linear, live channels, On Demand and sports programming, and an option to subscribe to premium programming. DIRECTV GO is a service of Vrio offered by its affiliate, Latam Streamco Inc. It is available at no additional cost to subscribers of the DIRECTV satellite television service in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay thanks to an agreement between Vrio and DIRECTV satellite television service providers. More information is available at: www.DIRECTVGO.com.

About Red Bull Media House:

Red Bull Media House is an award-winning, globally distributed multi-platform media company on a mission to inspire with 'beyond the ordinary' stories - both direct-to-consumer and through partnerships. With a focus on sports, culture and lifestyle content, Red Bull Media House offers a wide range of premium media products across TV, mobile, digital, audio, and print. Red Bull Media House produces and licenses a broad selection of global live broadcast events, compelling and inspirational local storytelling with original short and long-form programming as well as feature films from around the world. <https://www.redbullmediahouse.com/>