PRESS RELEASE

Vrio Named Among the World’s Top 25 Best Workplaces

Great Place to Work® recognizes Vrio for building high trust and inclusive workplaces for people across countries

Dallas, October 2, 2019 – Great Place to Work®, the global people analytics and consulting firm, has recognized Vrio, an AT&T Latin America company, and its operations among the World’s Top 25 Best Workplaces. AT&T Latin America ranked 25 on the 2019 World’s Best Workplaces list highlighting the workplace cultures of Vrio companies in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay in its recognition. This is the first time that Vrio, the holding company for DIRECTV Latin America and SKY Brasil, is among the operations recognized by the World’s Best Workplaces.

“We are thrilled to be recognized among the world’s top 25 best workplaces. There is no higher honor than receiving an international recognition that reflects the point of view and the experiences of our own employees,” said Melissa Arnoldi, CEO of Vrio Corp. “At Vrio we foster a diverse and inclusive culture in which everyone’s contributions are valued and where creativity, collaboration and innovation lead us to success.”

Great Place to Work® surveyed more than 12 million employees across 8,000 companies worldwide. Following a review of over 50 statements of employees’ individual job experience, DIRECTV Latin America subsidiaries in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay were each identified as one of the best companies to work for in their respective countries.

Employees highlight the company’s strong commitment to diversity and inclusion and corporate social responsibility as key factors that make their experience with the company great. People cite as strengths that they are treated fairly, regardless of race, gender and sexual orientation. They also feel they can be themselves at work and make a real difference in their communities.

In addition to being named a World’s Best Workplace, Vrio and its subsidiary companies have earned a range of other special recognitions for the company’s strong workplace culture from Great Place to Work®, including:

• Vrio has been recognized as a Best Multinational Workplace in Latin America.
• Vrio was honored with the “Better for the World” award.
• DIRECTV Uruguay has been recognized as a leader in Diversity & Inclusion.
• DIRECTV Argentina and Ecuador have been recognized as Best Workplaces for Women.

The World’s Best Workplaces is one of a series of rankings by Great Place To Work based on employee feedback from Great Place to Work-Certified™ organizations.

About Vrio
Through its subsidiaries, Vrio is a leading provider of digital entertainment services in Latin America with more than 13 million subscribers in 11 countries and more than 10,000 employees across the region. Vrio’s best-in-class entertainment includes premier sporting events, local and international content and exclusive programming, live and On Demand. Vrio offers services in Brazil through the SKY brand, in Argentina, Chile, Colombia, Curacao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand and in Chile and Colombia through DIRECTV GO. Vrio is a subsidiary of AT&T, Inc.
About the World's Best Workplaces:
Great Place to Work® identifies the top organizations that create great workplaces around the world with the publication of the annual World's Best Workplaces list. To be eligible for the World's Best Workplaces list, a company must be named to 5 or more national Best Workplace lists within our current 58 countries, have 5,000 employees or more worldwide, and at least 40% of the company's workforce (or 5,000 employees) must be based outside of the home country. Companies also receive additional credit for their efforts to successfully create an excellent workplace culture in their worldwide locations. Candidates for this year’s list will have appeared on national workplace lists published in 2018 and 2019.

About Great Place to Work®:
Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees around the world and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Everything they do is driven by the mission to build a better world by helping every organization become a Great Place to Work For All™.

To learn more, visit greatplacetowork.com, listen to the podcast Better by Great Place to Work, and read “A Great Place to Work for All.” Join the community on LinkedIn, Twitter, and Instagram.