PRESS RELEASE

SEASON FINALE: THE LAST EPISODES OF TODO POR EL JUEGO WILL AIR ON OnDIRECTV

The end of the second season of the original production by DIRECTV Latin America and THE MEDIAPRO STUDIO is approaching, with a plot that links soccer and corruption.

Available on the exclusive OnDIRECTV channel, on the DIRECTV 4K UHD channel and on the DIRECTV GO streaming platform.

December 5, 2019. The end is already underway: the climax of Todo por el Juego is imminent, the original fictional series produced by DIRECTV Latin America and THE MEDIAPRO STUDIO, which shows the world of football from the inside. Led by a group of characters who find themselves trapped by networks of corruption, illegal gambling and power games, the series reveals the dark ties that unite football with the criminal world and politics. Todo por el Juego is also available on the DIRECTV 4K channel for those who have access to this technology.

After the great rise of the Leonés Sports Club, the Russian mafia is increasingly involved in the manipulation of the matches, politics, and business. The businessman Mariano Hidalgo (Roberto Enríquez) and the mayor of the city, Nuria Ballesteros (Patricia Vico), are pressured by the criminal underworld while overcoming issues of family, business, public image and personal secrets.

The show is based on "El fútbol no es así", the novel written by Javier Tebas (president of the Professional Football League of Spain) and Pedro Torréns. In this second installment, director Daniel Calparsoro (A ciegas, Cien Años de Perdón y Salto al vacío) has worked with a team of scriptwriters led by Abraham Sastre along with Germán Aparicio, Tom Fernández and Alejo Flah, who have the task of deepening the characters and plots, while at the same time empowering the characters of the female protagonists.

In the last episodes of the series the tension is heightened, as the relationship between Hidalgo and Ballesteros becomes progressively tense and both get into an increasingly dangerous spiral of corruption.

In addition to Roberto Enríquez and Patricia Vico, the cast includes Pedro Casablanc, Mariam Álvarez, María Molins, José Ángel Egido, Andrés Gertrudix, María de Nati, Joaquín Abad, Mexican actor Roberto Romano—who plays Hugo Andrade, the new star of Leonés—and the Argentine actors Juan Martín Gravina, Noelia Castaño and Agustín Pardella.

DIRECTV continues to present exclusive content that reflects the concerns and passions of its audience in Latin America.

Todo por el juego - Second season
Monday December 9th
9:00 PM in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay.
10:00 PM in Venezuela.
Transmission Information:
OnDIRECTV SD (Channel 201)
OnDIRECTV SD (Channel 1201)

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Through its subsidiaries, Vrio is a leading provider of digital entertainment services in Latin America with more than 13 million subscribers in 11 countries and more than 10,000 employees across the region. Vrio’s best-in-class entertainment includes premier sporting events, local and international content and exclusive programming, live and On Demand. Vrio offers services in Brazil through the SKY brand, in Argentina, Chile, Colombia, Curàçao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand and in Chile and Colombia through DIRECTV GO. Vrio is a subsidiary of AT&T, Inc.

About DIRECTV Latin America:
DIRECTV delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy quality and sound that is 100% digital, industry leading customer service, state-of-the-art technology, unmatched HD content that includes original and exclusive series, and complete coverage of major events, including sports and entertainment, as well as comprehensive programming packages, and the possibility of watching content on different screens whenever and wherever they want it. For more information visit: www.directvla.com.

About OnDIRECTV and OnDIRECTV HD
OnDIRECTV is the exclusive signal for DIRECTV subscribers. It offers original productions; unique content series with up to three exclusive titles per month; popular US TV slots which are broadcast the same day as in the United States; and concerts, events, documentaries and movies that are not found anywhere else. In addition, “Prime Time” programming, classified by genre according to the day of the week, is showcased in standard and high definition.

About DIRECTV GO:
With DIRECTV GO, users can access content how and when they want through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programs in different Latin American countries. Includes access to live channels, On Demand and sports content, and the option to subscribe to premium programming. DIRECTV GO is a service of Vrio offered by its affiliated company Latam Streamco Inc. It is available free of charge to subscribers of the DIRECTV satellite television service in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV satellite television service providers. For more information: www.DIRECTVGO.com

About THE MEDIAPRO STUDIO
THE MEDIAPRO STUDIO is the factory for the creation, production and distribution of content of the MEDIAPRO Group. THE MEDIAPRO STUDIO is responsible for the implementation of high-quality global projects, developed alongside great talents of recognized national and international prestige such as Paolo Sorrentino, Woody Allen, Isabel Coixet, Ran Tellem, Oliver Stone, Daniel Burman, Fernando León de Aranoa, Iván Escobar, Javier Fesser, Patricio Guzmán, Borja Cobeaga, Diego San José, Marc Cistare, Manuel Huerga, Ernesto Daranas, Gastón Duprat, Mariano Cohn, Laura Belluso, Marc Vigil, Fernando González Molina, Javier Olivares and Ruth García, among others. THE MEDIAPRO STUDIO has 58 locations spread across four continents, 14 of which develop and produce content. It is currently developing 34 series, with a global investment of 200m for the production of series, films, entertainment broadcasts, shorts, and documentaries. THE MEDIAPRO STUDIO has partnered with key players in the global industry.
such as HBO, Netflix, Amazon, DIRECTV, Fox, Viacom, Yle and Disney and has been recognized with international accolades, including two Oscars, two Golden Globes, multiple Goya Awards, and two Daytime Emmy Awards.

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