PRESS RELEASE

OnDIRECTV PRESENTS ONE OF THE MOST ANTICIPATED DOCUMENTARY OF THE YEAR: “DIEGO MARADONA”

October will be the month to enjoy the new film directed by Asif Kapadia, Oscar winner for his work on the documentary Amy (Amy Winehouse) and creator of Senna (Ayrton Senna). Available exclusively on the DIRECTV Latin America channel, OnDIRECTV, and on the OTT service, DIRECTV GO.

October 20, 2019. Last may DIRECTV acquired the exclusive rights of the documentary “Diego Maradona”, which will be available on its OnDIRECTV entertainment channel that will also be seen on the over-the-top (OTT) DIRECTV GO service.

After being released in the last edition of Cannes and praised by critics, on Wednesday, October 2, the documentary directed by Asif Kapadia, director of the biographies of Ayrton Senna (Senna, 2010) and Amy Winehouse arrives on the OnDIRECTV signal (Amy, 2015). Both films have been awarded by multiple institutions and it has more than 500 hours of unpublished audiovisual material that Maradona himself provided so that the English director could give more details of those details that were already known about his life. Focusing mainly on his passage through Naples, it will disclose the story of a football player whose unique talent on the field and what made him experience in his personal life the good and not so good of fame.

In this way OnDIRECTV reaffirms its commitment to the documentary genre after the exclusive broadcast of the multi-award-winning Amy in 2015 and documentaries such as "The Clinton Affair", "The Kennedy Files", “Pope: The Most Powerful Man in History”, “Weinstein: The Inside Story” or “The Vietnam War”. Among the contents of the signal it is also worth highlighting besides European-origin series, films, recitals and programs such as "The Tonight Show Starring Jimmy Fallon" and "The Ellen DeGeneres Show", among others.

“We’re proud to continue supporting the incredible filmmaking of Asif Kapadia,” stated Willard Tressel, General Manager of OnDIRECTV, “first with Amy and now with Diego Maradona. Kapadia’s unique storytelling skills are clearly on display as he gives us his multilayered look into the hero, myth and legend of Maradona.”

For those who wish to access DIRECTV GO, the OTT service is available for anyone who wants to subscribe to a monthly plan in Chile, Colombia, Ecuador, Peru and Uruguay, as well as for customers of the DIRECTV satellite TV service, both prepaid as postpaid, in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay as a benefit without additional charge.

DIEGO MARADONA
Wednesday October 2
9.30Pm in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay.
10.30pm. Venezuela.
Scheduling information:
OnDIRECTV SD (Channel 201)
OnDIRECTV SD (Channel 1201)

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To access DIRECTV GO you must be in Chile, Colombia, Ecuador, Peru or Uruguay. You must go to www.DIRECTVGO.com, create an account and subscribe*. The application must be downloaded from the App Store (iOS devices) or the Play Store (Android devices) or accessed directly from a web browser. New subscribers can only access a seven-day free trial only once. Visit DIRECTVGO.com to see certain exclusions and limitations that may apply.

* It is required to be 18 years of age or older and being the holder of a credit card and accept the corresponding Terms and Conditions. It is recommended that users have a minimum of 4 Mbps in their home and 2.5 Mbps for mobile devices. To enjoy a high-quality experience, 10 Mbps had been recommended. Más información junto a requerimientos generales y Términos y Condiciones en www.DIRECTVGO.com.

About Vrio:
Vrio is a leading provider of digital entertainment services in South America and the Caribbean with 13.5 million subscribers in 11 countries and 10,000 employees across the region. Vrio’s best-in-class entertainment includes premier sporting events, international content and exclusive programming. Vrio offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curacao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand. More information is available at: www.vriocorp.com
Vrio is part of AT&T Inc. (NYSE: T).

About DIRECTV Latin America:
DIRECTV delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy quality and sound that is 100% digital, industry leading customer service, state-of-the-art technology, unmatched HD content that includes original and exclusive series, and complete coverage of major events, including sports and entertainment, as well as comprehensive programming packages, and the possibility of watching content on different screens whenever and wherever the users want it. For more information visit:www.directvla.com

About OnDIRECTV and OnDIRECTV HD
OnDIRECTV, is the exclusive signal for DIRECTV subscribers. It offers original productions; unique content series with up to 3 exclusive titles per month, popular US TV slots which are broadcast the same day as in the United States; concerts, events, documentaries and movies that are not found anywhere else. In addition, programming in the "Prime Time" classified by genre according to the day of the week. Showcased in standard and high definition.

About DIRECTV GO:
With DIRECTV GO, users can access content how and when they want through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programs in different Latin American countries. Includes access to live channels, On Demand and sports content, and the option to subscribe to premium programming. DIRECTV GO is a service of Vrio offered by its affiliated company Latam Streamco Inc. It is available free of charge to subscribers of the DIRECTV satellite television service in...
Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV satellite television service providers. For more information: www.DIRECTVGO.com

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