

PRESS RELEASE

DIRECTV GO arrives in Mexico to offer everything you want to watch in one place

- Users will now have the best of live and on-demand TV on a single platform.
- Users can subscribe at [DIRECTV GO](#) and enjoy a 7-day trial period at no cost, and special promotion for new users of 12 months of Premium HBO included, without a contract or service installation, simply requires an internet connection.

Mexico City, March 24, 2020 – DIRECTV GO, the platform that combines the best of both worlds: live television and on-demand content, arrives in Mexico to delight local customers with the best premieres, series, documentaries, movies, sports and an extensive premium offer. Starting March 24th, users will be able to subscribe at www.DIRECTVGO.com/mx without a contract or service installation, simply requires an internet connection¹.

DIRECTV GO offers around 80 television channels, including local TV channels such as Azteca Mundo, ADN 40, Imagen Multimedia, Azteca Corazón and Azteca Cinema. In addition, DIRECTV GO offers an extensive on demand catalog with series from HBO including the new season of "Westworld," "Chernobyl," "Watchmen" or "Game of Thrones". Among hundreds of other series, you'll also find the best FOX content, with series like "The Walking Dead," or ViacomCBS's "The Handmaid's Tale."

Subscribers will also enjoy thousands of movies, including HBO's "Shazam!" and HBO's "Spider-Man: Into the Spider-Verse" and "Bohemian Rhapsody," FOX's "X-Men Dark Phoenix"; and documentaries such as "Diego Maradona", a production nominated in recent BAFTA for best documentary.

For the little ones, DIRECTV GO features a specially created section for them, full of animated series and movies like "Hotel Transylvania 3", "How to Train Your Dragon 3" by HBO, "Paw Patrol: Puppy Patrol" by ViacomCBS; and the best content from Cartoon Network, Disney Channel, Nickelodeon, Discovery Kids and more.

The streaming platform will also feature a wide range of sports content², which has been adapted based on the programming plans based on current situation, also offering options for practicing at home, with FOX Fit or ESPN Yoga, and soon

¹ Requires 18 years of age or older, valid form of payment and to accept the corresponding Terms and Conditions. It is recommended that users have a minimum of 4 Mbps in their home and 2.5 Mbps for mobile devices. For a high quality experience, it is recommended to have 10 Mbps. More information along with general requirements and Terms and Conditions in www.DIRECTVGO.com.

² Programming and content subject to change due to the impact of COVID-19.



through FOX Sports or ESPN channels viewers can enjoy Liga MX, Ascenso MX as well as other local competitions and the best of international football such as the UEFA Champions League, UEFA Europa League and other sports including MLB, NFL and NBA.

The service is currently available in Chile, Colombia, Ecuador, Peru and Uruguay. It will offer Mexican users access to their favorite programming through various digital devices that support Internet connection such as smartphones (Android, iOS), tablets (Android, iOS), laptops and computers (Windows, Apple, Chrome), as well as Apple TV, Samsung TV, Amazon Fire, Chromecast, Android TV and Roku (all devices from 2017 versions onward).

"We are pleased to bring DIRECTV GO to consumers in Mexico, with a unique entertainment offering that combines TV channels and on-demand content. The ideal mix to accompany our consumers, not only providing important information, but also entertaining," said Michael Bowling, President of DIRECTV Latin America. "We have worked for several months on this project. We arrive in Mexico at this unexpected time where we must remain in our homes. We were encouraged to move ahead so we can accompany our users with information, entertainment and education, so that they can enjoy marathons of their favorite content or watch their favorite live programming from local or international channels from any device."

DIRECTV GO will allow users to view on two devices at once with the same account³, easily, simply and quickly, as well as having customer support available 24 hours a day online.

The DIRECTV GO Basic Package will be available for \$299 per month, with a seven-day free trial offer and a special promotion for new 12-month HBO Premium programming users included.

Additionally, subscribers will be able to choose two Premium packages: FOX Premium for \$149, and following the 12 month promotion, HBO for a monthly cost of \$169.

The service may be contracted for bank cards or through an AT&T invoice. More information about channels, programming and packages are available on the website www.DIRECTVGO.com.

About DIRECTV GO:

With DIRECTV GO, users can access content how and when they want across devices, such as smartphones, tablets, laptops, computers, or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programming in different Latin American countries. Includes access to linear, live channels, On Demand and sports content, and

³ Certain programs may be limited to streaming on one device only.



premium programming subscription option. DIRECTV GO is a Vrio service offered by its affiliated company Latam Streamco Inc. More information at: www.DIRECTVGO.com

About Vrio:

Vrio is a leading provider of digital entertainment services in South America and the Caribbean with more than 13 million subscribers in 11 countries and 10,000 employees across the region. Vrio is best-in-class entertainment including world-class sporting events, international content and exclusive programming. Vrio offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curacao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand. More information at: www.vriocorp.com. Vrio is part of AT&T Inc. (NYSE: [T](#)).

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