

**PRESS RELEASE****THE FINAL MATCH OF THE CONMEBOL SUDAMERICANA 2019  
TOURNAMENT ON DIRECTV**

An exciting tournament reaches a climax with the final match of the CONMEBOL Sudamericana 2019, broadcast on DIRECTV Sports. Also available on streaming platforms, including the OTT DIRECTV GO service.

**October 16, 2019** The CONMEBOL Sudamericana 2019 tournament has reached the end of the road, with the two finalists set to face off in the final match. Colón of Santa Fe (Argentina) and Independiente del Valle (Ecuador) will meet in at the La Nueva Olla Stadium in Asuncion, Paraguay on November 9. DIRECTV Sports will broadcast, with special coverage from Paraguay. In addition to television coverage, the match will be available on DIRECTVSports.com, the DIRECTV Sports app and DIRECTV Go, the innovative OTT platform.

The Ecuadorians, led by the Spaniard Miguel Ángel Ramírez, will try to defeat Colon, commanded by former Argentine player Pablo Lavallén. Unlike the previous rounds of the tournament, if the match ends in a tie, the teams to play two 15-minute half-times to decide the game. If the draw persists, a penalty shootout will determine who lifts the trophy.

This CONMEBOL Sudamericana tournament brings together 44 teams from 10 countries of the region and qualifying is determined independently by each local federation. The champion of this tournament will play in the Recopa Sudamericana 2020 against the winner of the CONMEBOL Libertadores 2019. In addition, the winner of this match will attain a spot to play in the next edition of the CONMEBOL Libertadores 2020. Seen from a financial standpoint, the champion will receive 4 million dollars plus the 2,575 million that have been collected so far.

As throughout the tournament, DIRECTV Sports will be present to offer the fans exclusive and high-quality content.

**Transmission Information:**

DIRECTV Sports SD (Channel 610)

DIRECTV Sports HD (Channel 1610)

Facebook: [facebook.com/DIRECTVSports](https://facebook.com/DIRECTVSports)

Twitter: [twitter.com/DIRECTVSports](https://twitter.com/DIRECTVSports)

YouTube: [youtube.com/user/directvsports](https://youtube.com/user/directvsports)

To access DIRECTV GO you must be in Chile, Colombia, Ecuador, Peru or Uruguay. You must go to [www.DIRECTVGO.com](http://www.DIRECTVGO.com), create an account and subscribe \*. The application must then be downloaded from the App Store (iOS devices) or the Play Store (Android devices) or accessed directly from a web browser. New subscribers can only access a seven-day free trial once. Visit [DIRECTVGO.com](http://DIRECTVGO.com) to see certain exclusions and limitations that apply.

\* It is required to be 18 years of age or older and a credit card and accept the corresponding Terms and Conditions. It is recommended that users have a minimum of 4 Mbps in their home and 2.5 Mbps for mobile devices. To enjoy a high-quality experience, 10 Mbps is recommended. For more information along with general requirements and Terms and Conditions in [www.DIRECTVGO.com](http://www.DIRECTVGO.com). [www.DIRECTVGO.com](http://www.DIRECTVGO.com).

## **About Vrio:**

Vrio is a leading provider of digital entertainment services in South America and the Caribbean with 13.5 million subscribers in 11 countries and 10,000 employees across the region. Vrio's best-in-class entertainment includes premier sporting events, international content and exclusive programming. Vrio offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand. More information is available at: [www.vriocorp.com](http://www.vriocorp.com) Vrio is part of AT&T Inc. (NYSE: [T](#)).

## **About DIRECTV Latin America:**

DIRECTV delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy quality and sound that is 100% digital, industry leading customer service, state-of-the-art technology, unmatched HD content that includes original and exclusive series, and complete coverage of major events, including sports and entertainment, as well as comprehensive programming packages, and the possibility of watching content on different screens whenever and wherever the users want it. For more information visit: [www.directvla.com](http://www.directvla.com)

## **About DIRECTV GO:**

With DIRECTV GO, users can access content how and when they want through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programs in different Latin American countries. Includes access to live channels, On Demand and sports content, and the option to subscribe to premium programming. DIRECTV GO is a service of Vrio offered by its affiliated company Latam Streamco Inc. It is available free of charge to subscribers of the DIRECTV satellite television service in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV satellite television service providers. For more information: [www.DIRECTVGO.com](http://www.DIRECTVGO.com)

## **About CONMEBOL:**

Founded in 1916, the South American Football Confederation - CONMEBOL - is the governing body of South American football and the oldest continental soccer confederation in the world. CONMEBOL, consists of ten member associations, including Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay and Venezuela, is responsible for the organization and governance of the main international South American football tournaments, including CONMEBOL Copa América, Libertadores, Sudamericana and Recopa, among others.

Since 2016, CONMEBOL has undergone a series of structural reforms to modernize its government and operations, increase the global competitiveness of its exclusive tournaments and strengthen its promotion of football development by increasing revenues and investment.

As part of that strategy, in the last two years, CONMEBOL professional club competitions have been greatly improved through a new format design and the adoption of standards, designed to increase the quality of tournaments from a point of view competitive, sports and commercial entertainment. Thanks to the improvements adopted, CONMEBOL tournaments managed to reach record numbers in qualifications, digital participation, stadium attendance and sales.

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