

PRESS RELEASE**DIRECTV acquires the rights of the “DIEGO MARADONA” documentary for Latin America**

“Diego Maradona” is the latest documentary from Director Asif Kapadia, Academy winner for his documentary film Amy (based on Amy Winehouse) and creator of Senna (based on Ayrton Senna).

The Diego Maradona documentary is constructed from over 500 hours of never-before-seen footage.

Buenos Aires, May 2019. DIRECTV has announced that it has acquired the exclusive rights of the “Diego Maradona” documentary film that will be available for all its subscribers on all DIRECTV platforms, including its exclusive channel OnDIRECTV.

The documentary was directed by Asif Kapadia, who also directed the biographical films of Ayrton Senna (Senna, 2010) and Amy Winehouse (Amy, 2015), which have won several awards granted by various organizations. It was made from over 500 hours of previously unreleased material which Maradona himself handed over so that the British director would be able to share more information to what is already known about his life. The documentary depicts the Argentine soccer player’s life from his beginnings in the sport up to his triumphant term in Naples.

“Kapadia’s art fully captures the contradictions of Maradona’s legendary achievements as well as his life outside the playing field. Beyond any personal opinion on the football player, this film must be seen”, said Willard Tressel, OnDIRECTV General Manager.

OnDIRECTV is reaffirming its commitment with documentary films after the exclusive broadcasting of Amy, the 2015 multiple award-winning film and others such as “The Clinton Affair”, “The Kennedy Files”, “Pope, the most powerful man in history”, “Weinstein, The Inside Story”, “Harry & Meghan, A Very Modern Romance” or “The Vietnam War.” Other contents include European series, films, concerts and “The Tonight Show Starring Jimmy Fallon” and “The Ellen DeGeneres Show”, among other highlights.

The official première of film took place at the Cannes Festival to be held from May 14 to 25. The deal was negotiated by Cinetic Media and Altitude on behalf of the filmmakers.

Through its subsidiaries, Vrio is a leading provider of digital entertainment services in Latin America with more than 13 million subscribers in 11 countries and more than 10,000 employees across the region. Vrio's best-in-class entertainment includes premier sporting events, local and international content and exclusive programming, live and On Demand. Vrio offers services in Brazil through the SKY brand, in Argentina, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand and in Chile and Colombia through DIRECTV GO. Vrio is a subsidiary of AT&T, Inc.

ALTITUDE FILM ENTERTAINMENT

The **Altitude Film Entertainment** group comprises of the vertically integrated **Altitude Film Production** led by Will Clarke chairman and joint-CEO with Andy Mayson; **Altitude Film Sales** with Managing Director Mike Runagall; and **Altitude Film Distribution** with Head of Distribution Hamish Moseley.

Altitude's sales slate includes:

Diego Maradona; the third film from the Academy Award® and multi BAFTA-winning team led by director Asif Kapadia which will premiere Out of Competition in the Cannes Official Selection; **Billie** directed by award-winning filmmaker James Erskine and produced by Victoria Gregory and Barry Clark-Ewers; **Chasing Chaplin** from BAFTA and Sundance nominated filmmakers Peter Middleton and James Spinney; **Calm with Horses** directed by Nick Rowland and starring Cosmo Jarvis; Barry Keoghan, Ned Dennehy and Niamh Algar; **Horrible Histories the Movie: Rotten Romans** directed by Dominic Brigstocke and starring Craig Roberts, Kim Cattrall, Nick Frost, Kate Nash and Sir Derek Jacobi; **Tina Turner** directed by Academy® and Emmy® filmmakers Dan Lindsay and TJ Martin; **Girls Untitled Film (working title)** directed by BAFTA-nominated filmmaker Sarah Gavron and starring Bukky Bakay-Odeyemi, Kosar Ali and Shaneigha Greyson; Simon Bird's directorial debut **Days of the Bagnold Summer** starring Monica Dolan, Earl Cave, Rob Brydon, Alice Lowe and Tamsin Greig; **Sulphur and White** directed by BAFTA-nominated Julian Jarrold and starring Mark Stanley, Emily Beecham, Anna Friel and Dougray Scott; **Hallelujah!** directed by Chris Addison and starring Academy Award® nominated Ralph Fiennes; **Great White** directed by Martin Wilson; **Guns Akimbo** directed by Jason Lei Howden and starring Daniel Radcliffe and Samara Weaving; **Liam Gallagher: As It Was** directed by Charlie Lightening and Gavin Fitzgerald; and **Black Water Abyss** directed by Andrew Traucki; **SAS: RED NOTICE** directed by Magnus Marten and starring Sam Heughan, Ruby Rose, Andy Serkis, Hannah John-Kamen, Tom Hopper, Noel Clarke and Tom Wilkinson.