

**PRESS RELEASE****DIRECTV Sports will start broadcasting part of their regular programming "from home"**

In order to continue offering the most complete sports coverage and in support of government measures and recommendations within the region, the sports channel will begin to transmit some of its programs in a "from home" format

DIRECTV Sports 610 / 1610 HD. Also available on DIRECTV GO

**March 30th, 2020** Following the evolution of Coronavirus (Covid-19) and with the intention of continuing to offer content, information and entertainment to all its subscribers DIRECTV Sports will begin to transmit some programs from its usual programming schedule.

Through the "from home" format, to reinforce the measures indicated by local authorities and international health organizations, and with the participation of DIRECTV Sports' journalists, the clients of the TV service will have all the sports news at their disposal.

- **Al Mediodía se Habla Así**

From Monday to Friday, starting at 2.30 pm, with Gustavo Kuffner as main anchorman and with the participation of journalists from Argentina, Chile, Colombia, Ecuador and Peru. National and international sports news and information.

- **De Fútbol Se Habla Así**

The local football show with the analysis, information and debate among a team of journalists who carry out the program from Monday to Friday at XXhrs.

- **Fútbol Total**

The first regional TV show that adapted to this "from home" format. Hosted by Pablo Giralt from Monday to Friday at XXhrs via DIRECTV Sports 610/1610HD and DIRECTV GO, the regional streaming platform.

Finally, **CONEXIÓN DIRECTV**, the signal's sports news, completes the daily programming grid on its 7pm edition.

In this way DIRECTV reiterates its commitment as the entertainment company that counts with 8 million customers in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and Venezuela expanding its variety of sports content.

**About DIRECTV Latin America:**

DIRECTV delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy quality and sound that is 100% digital, industry leading customer service, state-of-the-art

technology, unmatched HD content that includes original and exclusive series, and complete coverage of major events, including sports and entertainment, as well as comprehensive programming packages, and the possibility of watching content on different screens whenever and wherever they want it. For more information visit: [www.directvla.com](http://www.directvla.com).

**About DIRECTV GO:**

With DIRECTV GO, users can access content how and when they want through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programs in different Latin American countries. Includes access to live channels, On Demand and sports content, and the option to subscribe to premium programming. DIRECTV GO is a service of Vrio offered by its affiliated company Latam Streamco Inc. It is available free of charge to subscribers of the DIRECTV satellite television service in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV satellite television service providers. For more information: [www.DIRECTVGO.com](http://www.DIRECTVGO.com)