

PRESS RELEASE**DIRECTV GO, THE NEW OTT SERVICE, IS NOW AVAILABLE ON THE ROKU PLATFORM IN CHILE, COLOMBIA AND PERU**

Roku users will now be able to easily stream linear content and live programming, including sports, movies and TV series

August 14, 2019 – Roku announced that the DIRECTV GO, a unique over-the-top (OTT) entertainment experience, is now available as of today on the Roku streaming platform in Chile, Colombia and Peru. Through the DIRECTV GO channel, Roku customers will be now able to enjoy linear and live programming and On Demand, including movies and the best TV series in high definition.

“We are pleased with the addition of DIRECTV GO to the Roku platform, allowing our users to enjoy hundreds of channels, including live sports, news and TV series,” said Yulia Poltorak, Director of International Content Distribution at Roku. “Our goal is to bring streaming to everyone and an important part of that is by offering the best, local content via key services such as DIRECTV GO.”

DIRECTV GO offers a unique entertainment experience with the best series, documentaries, live content and movies to watch on their Roku devices. It also offers complete sports coverage and DIRECTV Sports content, such as LaLiga Santander, Ligue 1 Conforama and the German Cup (DFB Pokal), and the best national soccer team competitions (UEFA Nations League, UEFA Euro 2020 Qualifiers, FIFA U-17 World Cup Brazil 2019). Moreover, the best of basketball with broadcasts such as the Euroleague Basketball.

Roku users can find the DIRECTV GO channel in the Roku Channel Store located on the home screen of their device. DIRECTV GO is available in Chile, Colombia and Peru. Anyone can subscribe* to a monthly plan exclusively with the streaming platform at www.directvgo.com.

Also, consumers who already subscribe to the DIRECTV in Argentina, Chile, Colombia, Peru, receive DIRECTV GO at no additional cost. Now all DIRECTV prepaid and postpaid clients will now have access to DIRECTV GO on the Roku platform.

Roku users will now be able to enjoy top channels such as TNT, Animal Planet, AXN, Cartoon Network, CINEMAX, Discovery, Discovery Kids, Disney Channel and ESPN on DIRECTV GO. The On Demand programming catalog includes series such as "Big Little Lies," "Euphoria," "Chernobyl" and "Game of Thrones" (from HBO), "The Handmaid's Tale" and "Killing Eve" (from Paramount), "NOS4A2" (from AMC) and movies like "Deadpool 2," "Bohemian Rhapsody" (FOX Premium) and "The Meg" and "Hotel Transylvania 3: Summer Vacation" (from HBO).

OnDIRECTV programming with series such as " Fargo," "Discovery of Witches," "Mrs. Wilson," "Save me," "Patrick Melrose," and "Side Games (Todo por el Juego)," movies,

documentaries, concerts and the most important talk shows in the United States such as "The Tonight Show Starring Jimmy Fallon" and "The Ellen DeGeneres Show", are also available on DIRECTV GO.

Roku devices are available for sale at major retail stores in Argentina, Chile, Colombia and Peru.

* Must be 18 years old or older and have a credit card, and the corresponding Terms and Conditions must be accepted. It is recommended that users have a minimum of 4 Mbps in their home and 2.5 Mbps for mobile devices. To enjoy a high-quality experience, 10 Mbps is recommended. More information, along with general requirements and Terms and Conditions, are available at www.DIRECTVGO.com

About Vrio:

Vrio is a leading provider of digital entertainment services in South America and the Caribbean with 13.5 million subscribers in 11 countries and 10,000 employees across the region. Vrio's best-in-class entertainment includes premier sporting events, international content and exclusive programming. Vrio offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand. More information is available at: www.vriocorp.com Vrio is part of AT&T Inc. (NYSE: T).

About Roku, Inc.

Roku pioneered streaming to the TV. We connect users to the streaming content they love, enable content publishers to build and monetize large audiences, and provide advertisers with unique capabilities to engage consumers. Roku streaming players and Roku TV™ models are available around the world through direct retail sales and licensing arrangements with TV OEMs and service operators. Roku is headquartered in Los Gatos, Calif. U.S.A. Roku is a registered trademark of Roku, Inc. in the U.S. and in other countries

About DIRECTV GO:

With DIRECTV GO, users can access content how and when they want it through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programs in different Latin American countries. It includes access to linear, live channels, On Demand and sports programming, and an option to subscribe to premium programming. DIRECTV GO is a service of Vrio offered by its affiliate, Latam Streamco Inc. It is available at no additional cost to subscribers of the DIRECTV satellite television service in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay thanks to an agreement between Vrio and DIRECTV satellite television service providers. More information is available at: www.DIRECTVGO.com.

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