

PRESS RELEASE**THE BEST EUROPEAN FOOTBALL RETURNS ON DIRECTV SPORTS**

LaLiga Santander, Ligue 1 Conforama and the German Cup can be enjoyed on DIRECTV platforms in South America. In addition, select content will be available in 4K UHD.

August 29, 2019. The summer break is over and in Europe the top soccer leagues are back in play. DIRECTV Sports viewers will be able to enjoy the kickoff of the 2019/2020 seasons of LaLiga Santander of Spain and Ligue 1 Conforama of France, as well as the first round of the 2019 German Cup.

DIRECTV will offer the widest coverage including exclusive broadcasts which will be available in HD, with select matches available in 4K UHD. All matches will be available on DIRECTV's TV Everywhere platforms, such as DIRECTV Sports App, DIRECTVSports.com and now also on DIRECTV GO, the new OTT service, so viewers don't miss a minute of action.

The 2019/20 season of LaLiga Santander, the top category of soccer in Spain begins the weekend of August 17. Atlético Madrid and Real Madrid are among the top candidates to lift the trophy next May, along with defending champions FC Barcelona. On each match day DIRECTV Sports will have exclusive coverage of , all available in on TV and on digital platforms. All matches are available in high definition and for those looking for even higher quality, DIRECTV 4K will offer select matches in 4K UHD.

Meanwhile, in France, the Ligue 1 Conforama, the country's top level, starts on August 10 and this season promises to be full of passion as Paris Saint Germain tried to defend the title won in the 2018-2019. Each round of play finds DIRECTV Sports broadcasting two matches exclusively in HD and.

Finally, the German Cup, the DFB Pokal, which is the Germany's cup competition and the second most important title for German, after the Bundesliga. DIRECTV subscribers will enjoy the matches between the top teams in the country as they are challenged by smaller clubs from lower. Among the highlights of the month is Energy Cottbus challenging Bavarian giants Bayern Munich, Uerdingen versus traditional power Borussia Dortmund and Alemannia Aachen meeting Bayer Leverkusen. DIRECTV Sports will offer an exclusive selection of matches for the contest which begins on August 9.

With this programming and ancillary special coverage, DIRECTV Sports continues to cement its leadership in the transmission of international soccer.

Programming Information:

DIRECTV Sports + HD (Channel 610)

DIRECTV Sports + HD (Channel 1610)



DIRECTV Sports + HD (Channel 612)
DIRECTV Sports + HD (Channel 1612)

DIRECTV Sports + HD (Channel 613)
DIRECTV Sports + HD (Channel 1613)

Facebook: facebook.com/DIRECTVSports

Twitter: twitter.com/DIRECTVSports

YouTube: youtube.com/user/directvsports

About Vrio:

Vrio is a leading provider of digital entertainment services in South America and the Caribbean with 13.5 million subscribers in 11 countries and 10,000 employees across the region. Vrio's best-in-class entertainment includes premier sporting events, international content and exclusive programming. Vrio offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago, Uruguay and Venezuela through the DIRECTV brand. More information is available at: www.vriocorp.com Vrio is part of AT&T Inc. (NYSE: [T](#)).

About DIRECTV: DIRECTV delivers the best entertainment experience. Every day DIRECTV subscribers in Latin America enjoy 100% digital quality and sound, industry leading customer service, technological superiority, the most differentiating HD content including transmission of original and exclusive series, complete coverage of the most important events , leagues and sports packages and the possibility to enjoy programming on different screens where and when the user prefers. For more information, visit directvla.com.

Programming available in Argentina, Caribbean, Chile, Colombia, Ecuador, Peru, Uruguay and Venezuela. DIRECTVSports.com and DIRECTV Sports App are authenticated platforms for DIRECTV subscribers in these countries.

About DIRECTV GO:

With DIRECTV GO, users can access content how and when they want it through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programs in different Latin American countries. It includes access to linear, live channels, On Demand and sports programming, and an option to subscribe to premium programming. DIRECTV GO is a service of Vrio offered by its affiliate, Latam Streamco Inc. It is available at no additional cost to subscribers of the DIRECTV satellite television service in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay thanks to an agreement between Vrio and DIRECTV satellite television service providers. More information is available at: www.DIRECTVGO.com.

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