

PRESS RELEASE**Sky launches more than 70 channels for its subscribers**

In support of the recommendation asking the general public to stay home in order to be able to contain the spread of the new Coronavirus, the operator has given access to its programming on various channels and at no additional cost.

São Paulo, March 15, 2020 - With the evolution of the new Corona virus (Covid-19), SKY, the country's largest satellite television operator, announces that starting today, it will open the signal to channels of different genres for all its clients and at no additional cost. The initiative aims to bring content, information and entertainment to those who will be at home in the cities of all municipalities in the country.

All the channels will have an open linear TV-signal among them and in some channels the users will also be able to watch live-TV via streaming transmitted on SKY Play, the company's on demand platform video service. See below all the channels that will be available. Thereafter, new channels may be added as well.

SKY also points out that depending on the available workforce some occasional problems might arise for on-site or for customer services. The company is monitoring and prioritizing the well-being of its employees and partners.

Open Signals - On TV

- A&E, AMC, Animal Planet, Arte 1, AXN, Band News, Band Sports, BBC, Bis, Boomerang, Canal Brasil, Cartoon Network, Cinemax, Climatempo, CNN, CNN Brasil, Comedy Central, Discovery, Discovery H&H, Discovery ID , Discovery Science, Discovery World, Discovery Kids, Discovery Theater, Discovery Turbo, E!, Fashion TV, Fish TV, Food Network, GloboNews, Gloob, Gloobinho, GNT, Golf, H2, HGTV, History, Lifetime, More Globosat, Megapix , MTV, Multishow, Nick Jr, Nickelodeon, OFF, Paramount, PlayTV, Prime Box Brazil, Sony Channel, Space, SPORTV, SPORTV 2, SPORTV 3, Studio Universal, Sundance, SyFy, TBS, TCM, Telecine Premium, Telecine Action, Telecine Fun, Telecine Touch, Telecine

Popcorn, Telecine Cult, TLC, TNT, TNT Series, ToonCast, Tru TV, Universal Channel, Viva, Warner Channel, Woohoo, ZooMoo.

Open Signals - Available on SKY Play

- A&E, AXN, Band News, Cartoon Network, Cinemax, CNN Brasil, Comedy Central, Discovery, Discovery H&H, Discovery ID, Discovery Kids, Discovery Turbo, MTV, Paramount, SONY Channel, Space, TLC, TNT y TNT Series.