

DIRECTV GO arrives in Brazil

Brazilians now have access to the best of TV and streaming together, without the need for a contract or service installation. Content partners include Grupo Globo, HBO, Disney, Turner, Viacom, Discovery Networks, Record, SBT and Band

Consumers who join the new service in the first month of the launch will receive 5-year access to HBO channels

São Paulo, December 1, 2020 – [Vrio Corp.](#), a leading digital entertainment services company in Latin America, announced the launch of [DIRECTV GO](#) in Brazil starting today. A pioneer and unique service in the Brazilian market, the platform combines the best of the live national and international programming with streaming content. The offer satisfies the needs of today's multiscreen consumers, who are looking for convenience and freedom to access a wide variety of content in one place. Users will be able to sign up at www.DIRECTVGO.com.br without a physical or printed contract or service installation; simply requires an internet connection¹.

[DIRECTV GO](#) offers more than 90 channels, including live Brazilian television programming from Rede Globo de Televisão, RECORD TV, SBT, Band and Rede TV!. In addition, it includes sports and live championship content (SporTV, FOX Sports, ESPN BR, SporTV 2, SporTV 3, ESPN, FOX Sports 2, BandSports e ESPN 2), channels dedicated to film with thousands of movies and series (Megapix, TNT, Space, Cinemax, Studio Universal, Paramount Channel, AXN, Universal Channel e Warner Channel), and children's channels (Cartoon Network, Discovery Kids, Gloop, Nickelodeon, Nick Jr., Boomerang, Disney Channel, Nat Geo Kids). News (GloboNews, CNN Brasil and BandNews) and channels focused in music, science, documentaries and entertainment are also available.

The service will be available starting at R\$59.90 (approximately US\$11) per month, with a seven-day free trial period. During the first month of launch, DIRECTV GO offers consumers a unique opportunity that guarantees access to HBO channels for a 5-years period, while the service is active. Customers will also be able to add extra content according to their preferences, personalizing their service with content from HBO, FOX Premium, Telecine, ESPN Extra, Combate, Premiere and CONMEBOL TV.

DIRECTV GO is the only service of its kind in Latin America, currently available in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay as an OTT service.

"The launch of DIRECTV GO in Brazil brings millions of consumers access to a new entertainment option, uniting the best of TV content with the quality and

¹ Requires 18 years of age or older, valid form of payment and to accept the corresponding Terms and Conditions. It is recommended that users have a minimum of 4 Mbps in their home and 2.5 Mbps for mobile devices. For a high-quality experience, it is recommended to have 10 Mbps. More information along with general requirements and Terms and Conditions in www.DIRECTVGO.com.br.

technology of a streaming platform,” Estanislau Bassols, President, Streamco Brasil and SKY Brasil. We are bringing a new category to the Brazilian public, unique in combining the best of live programming, sports, and streaming movies and recent series. Ideal for those who demand high quality content with the mobility that the digital experience provides with a fair and competitive value,” added Bassols.

The variety and extension of DIRECTV GO's On Demand catalog includes productions and series such as Paramount's Yellowstone and The Handmaid's Tale. Audiences will also find hit HBO titles like Game of Thrones, Watchmen and Big Little Lies. In addition, it will feature great FOX series like This is us, The Walking Dead and Homeland. DIRECTV GO customers will also enjoy thousands of movies, such as De Pernas pro Ar 3 (Head Over Heels) and John Wick on Megapix; 1917, A star is born and Rocketman on Telecine; and Joker and the eight movies of the Harry Potter saga on HBO.

Among the sports offer, the streaming platform will feature a wide range of options such as the Brazilian Championship, NBA and UEFA Champions League. On Sportv channels, customers can watch the Brasileirão, UFC and the Brazilian Volleyball Super League. On FOX Sports and ESPN, the public will have access to La Liga, Premier League and NFL, as well as the most important local and international competitions.

Through CONMEBOL TV, a product that is property of the South American Confederation in Brazil and is produced and programmed by Band Sports, customers will have access to matches of the CONMEBOL Libertadores, CONMEBOL Sudamericana and CONMEBOL Recopa for the next three seasons.

Reasons to sign up to DIRECTV GO:

Practical

To access DIRECTV GO, simply go to www.directvgo.com.br. Without the need for technical installation, new converters or cables. DIRECTV GO allows you to choose your preferred selection from the diversity of streaming and live TV options. Watch series, movies, sports, news and more than 90 channels on the same platform. To have a personalized service, the consumer can also add the content of their choice, such as HBO, Telecine, Fox Premium, Combat, Premiere, ESPN Extra and CONMEBOL TV.

Access

The product allows two simultaneous access from up to five different devices connected to the internet, according to the routine of each user. These internet-enabled devices include Chromecast, Amazon Fire TV, Apple TV, Android TV, Roku and Elsys Smarty. The platform will also be available on SmartTVs (Samsung, Sony and Sharp) and on the web browsers Google Chrome, Microsoft Edge e Firefox. Access is also available on smartphones (iOS e Android) and tablets.

Easy to sign up

To sign up users need to visit www.DIRECTVGO.com.br, accept the corresponding Terms and Conditions to start the service and pay with a credit card valid in Brazil.

About DIRECTV GO

With DIRECTV GO, users can access the best of the live national and international programming and On Demand content across their most convenient and preferred devices. DIRECTV GO is an over-the-top (OTT) service that offers online access to a variety of programming in different Latin American countries. Its content includes series, films, sports, news and more than 90 linear channels. DIRECTV GO is a Vrio service offered by its affiliated company Latam Streamco Inc. More information at: www.DIRECTVGO.com.br.

About Vrio

Vrio is a leading provider of digital entertainment services in South America and the Caribbean with more than 10 million subscribers in 10 countries and 9,000 employees across the region. Vrio is best-in-class entertainment including world-class sporting events, international content and exclusive programming. Vrio offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curacao, Ecuador, Peru, Trinidad and Tobago, and Uruguay through the DIRECTV brand. More information at: www.vriocorp.com. Vrio is part of AT&T Inc. (NYSE:T).

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