



## PRESS RELEASE

### AT&T Latin America Named the 3rd Best Multinational Workplaces in the region

- *For the fourth consecutive year, the company ranks on the prestigious Great Place to Work<sup>®</sup> list*
- *Second year in a row that all 11 countries where the company operates were ranked in their respective country list*

Dallas, August 4, 2021 – Great Place to Work<sup>®</sup>, the global authority on workplace culture, has announced that AT&T Latin America ranked 3rd in the 2021 [list](#) of Best Multinational Workplaces in the region. This is the fourth consecutive year the leading wireless, and digital entertainment company, which includes [AT&T Mexico](#) and [Vrio's brands, DIRECTV Latin America and SKY Brazil](#), made the prestigious ranking.

Reflecting the point of view and experience of AT&T Latin America's employees, *Great Place to Work<sup>®</sup>* recognizes the company for building an inclusive workplace where people across countries feel respected, trusted, and treated fairly, regardless of race, gender and sexual orientation.. This is the second year all AT&T Latin America's operations made the list, recognizing the strong workplace cultures of Argentina, Brazil, Chile, Colombia, Colombia Telecenter, Ecuador, Mexico, Peru, Uruguay and the Caribbean (Curaçao, Barbados and Trinidad & Tobago).

"We are extremely proud that AT&T Latin America was recognized once again amongst the Best Multinational Workplaces, as it shows our team's commitment to living out our values every day," said Lori Lee, CEO-AT&T Latin America. "It's especially humbling this year as connectivity became even more important for customers amid a global pandemic. I couldn't be prouder of how our team came together to care well for our customers and one another."

"Congratulations to the Best Workplaces in Latin America<sup>™</sup> for putting the well-being of their employees first," said Michael C. Bush, Global CEO of Great Place to Work<sup>®</sup>. "During an incredibly challenging time for the region, these companies created equitable workplaces by providing flexibility and supporting their employees through strife. The Best Workplaces in Latin America<sup>™</sup> embody the mission of Great Place to Work<sup>®</sup> and are indeed making work great work For All<sup>™</sup>."

To be named as best in Latin America, 125 companies were the highest ranked on Great Place to Work<sup>®</sup> Best Workplaces<sup>™</sup> National lists across the region which includes Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, and Uruguay. The data used in the calculation of the 2021 regional list comes from national lists published in 2020 (Brazil) and early 2021.

The recognition is based on confidential survey data from more than 8,000 companies assessing direct feedback from employees and their experiences of trust, innovation, company values and leadership. Following a review of employees' individual job experience, DIRECTV Latin America subsidiaries and SKY in Brazil were each identified as one of the best



companies to work for in their respective countries.

In 2020 and 2021 AT&T Latin America and subsidiaries were also especially recognized by Great Place to Work® for their consistent work culture, as shown below in their ranking for their specific category in their country:

**2021:**

- DIRECTV Argentina #5 Best Place to Work for Women
- DIRECTV Chile #1 Best Place to Work for Women
- DIRECTV Colombia #5 Best Place to Work for Women
- Colombia Telecenter #1 Best Place to Work for Women
- DIRECTV Ecuador #8 Best Place to Work for Women
- DIRECTV Peru #8 Best Place to Work from Home
- DIRECTV Uruguay #2 Best Place to Work for Women

**2020:**

- AT&T Mexico ranked #4 Best Place to Work for All and #6 Best Place to Work in Challenging Times, by the Great Place to Work Institute® in Mexico.
- DIRECTV Argentina, ranked #6 Best Place to Work
- SKY Brazil, #23 Best Place to Work
- DIRECTV Caribbean, #18 Best Place to Work
- DIRECTV Chile #4 Best Place to Work
- DIRECTV Colombia #8 Best Place to Work
- Colombia Telecenter #1 Best Place to Work
- DIRECTV Ecuador #4 Best Place to Work
- DIRECTV Peru #8 Best Place to Work
- DIRECTV Uruguay #2 Best Place to Work

**About AT&T Latin America**

AT&T Latin America offers mobile services to people and businesses in Mexico and digital entertainment services throughout South America and the Caribbean through its two operating units: AT&T Mexico and Vrio. AT&T Mexico is a leading wireless provider in Mexico, serving 19 million wireless subscribers. Vrio is a leading provider of digital entertainment services in South America and the Caribbean delivering content to 10.3 million subscribers in 11 countries through the DIRECTV, SKY and DIRECTV GO brands. AT&T Latin America is part of AT&T Inc. (NYSE:T).

**How Great Place to Work determines the Best Workplaces in Latin America™**

Great Place to Work identifies Best Workplaces in Latin America™ by surveying employees about the key factors that create great workplaces for all and analyzing company workplace programs impacting over 2 million employees in Latin America.

To be considered, companies must first be identified as outstanding in their local region by appearing on one or more of our Best Workplaces™ national lists in Argentina, Bolivia, Brazil, Central America & Caribbean, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, or Uruguay during 2020 or early 2021.

Companies rank in three size categories: small-medium (10 to 499 employees); large (500+);



and multinational. Multinational organizations are also assessed on their efforts to create great workplaces across multiple countries in the region. They must appear on at least three national lists in Latin America and have at least 1,000 employees worldwide with at least 40% (or 5,000) of those employees located outside the headquarters country.

### **About Great Place to Work®**

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees around the world and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Their unparalleled benchmark data is used to recognize Great Place to Work-Certified™ companies and the Best Workplaces in the U.S. and more than 60 countries, including the 100 Best Companies to Work For® and the World's Best lists published annually in *Fortune*. Everything they do is driven by the mission to build a better world by helping every organization become a great place to work For All™.

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