



Vrio.

DIRECTV | **SKY**

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OUR VISION



To be the largest and most innovative media tech company in Latin America



Providing connectivity solutions and news and information services, the best sports and entertainment, both produced and licensed, Vrio Corp. occupies an expanding retail and wholesale distribution space through its DIRECTV, SKY brands and its DGO/SKY+live TV and streaming platforms in the region.

OUR MISSION

Delivering people the best digital entertainment experience, when and where they want it, by providing high quality content, technology and user experiences.

Inspired by our **think globally and act locally** philosophy, we are driven to expand our reach and bring better content and experiences to more communities.

1

Superior Content

We offer a wide range of local and international proprietary and licensed content. Vrio brings the best entertainment experience to millions of homes, including sports broadcasts, live music shows, information, movies, series and documentaries, in the best image and sound quality.

2

Amplified Access

We provide access throughout the region through our 100% digital technology, advanced infrastructure and extensive distribution network.

3

Comprehensive Understanding

We have a comprehensive knowledge of the region, which allows us to work in several economic environments.

4

Inspiring Experience

We provide customized services through local content and optimized processes, obtained through insights from our clients.

From rural to urban, we are always working to ensure that people throughout Latin America can have the most amazing entertainment and connectivity available at a price that is right for them.

4 brands

DIRECTV, DGO
SKY and SKY+.

11 countries

Argentina, Barbados, Brazil,
Chile, Colombia, Curaçao,
Ecuador, Peru, Trinidad and
Tobago, Mexico and Uruguay.

40 M

Viewers.

5 Transmission centers

State-of-the-art.

6 Satellites

Offering 99.9% service
availability with 4K and 8K
video format capability.

9 K Partners

Including a network of
installers and technical
specialists.

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Vrio.



- DIRECTV - DGO
- SKY - SKY+
- DGO

BRAND IMAGE



97%

Of people know the brand

1º

Preferred brand among paid TV customers

Outstanding brand attributes

- Programming variety
- Picture and sound quality
- The best series and movie networks



96%

Of people know the brand

1º

Preferred brand among paid TV customers

- Best sporting programming
- Programming variety
- Picture and sound quality



Subscribers in

16 K

Latin American
cities

We are present in

5,5 K

Brazilian
municipalities

We have

625 K

payment stations

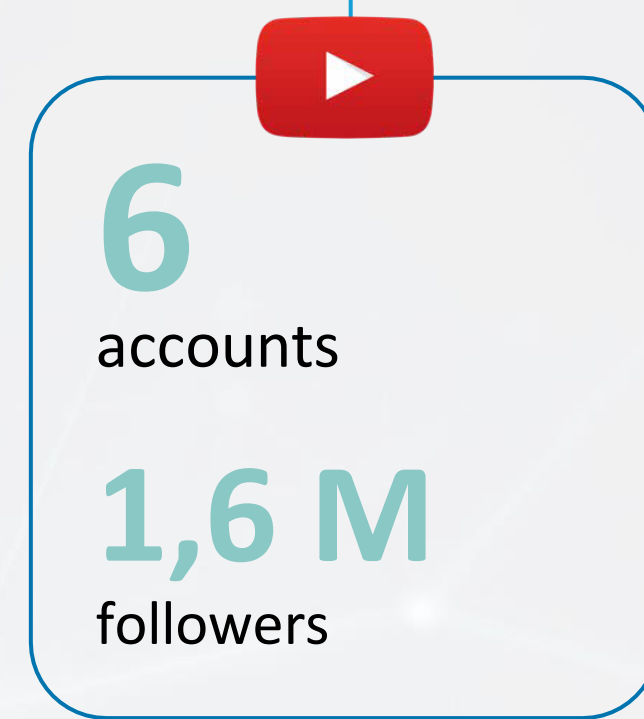
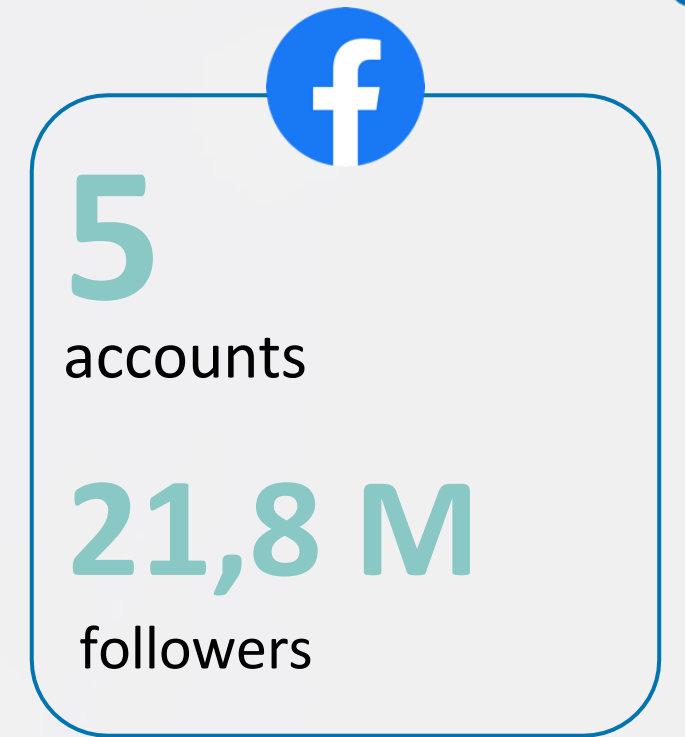
Retail shops

+2,8 K

Dealers

+1,8 K

ECOSISTEMA
DIGITAL



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OUR BRANDS

Offering the best connectivity,
information and entertainment in
the region.

Vrio.



DIRECTV

HISPAM

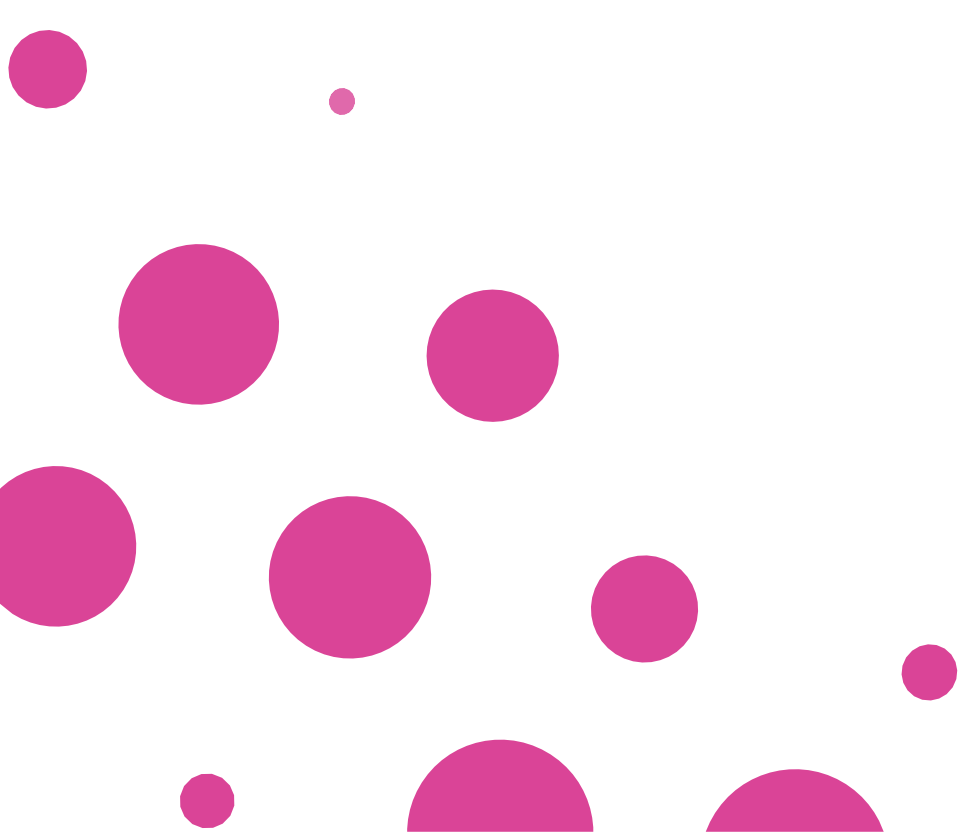
SKY®

BRAZIL

GO SKY+

LATAM

BRAZIL

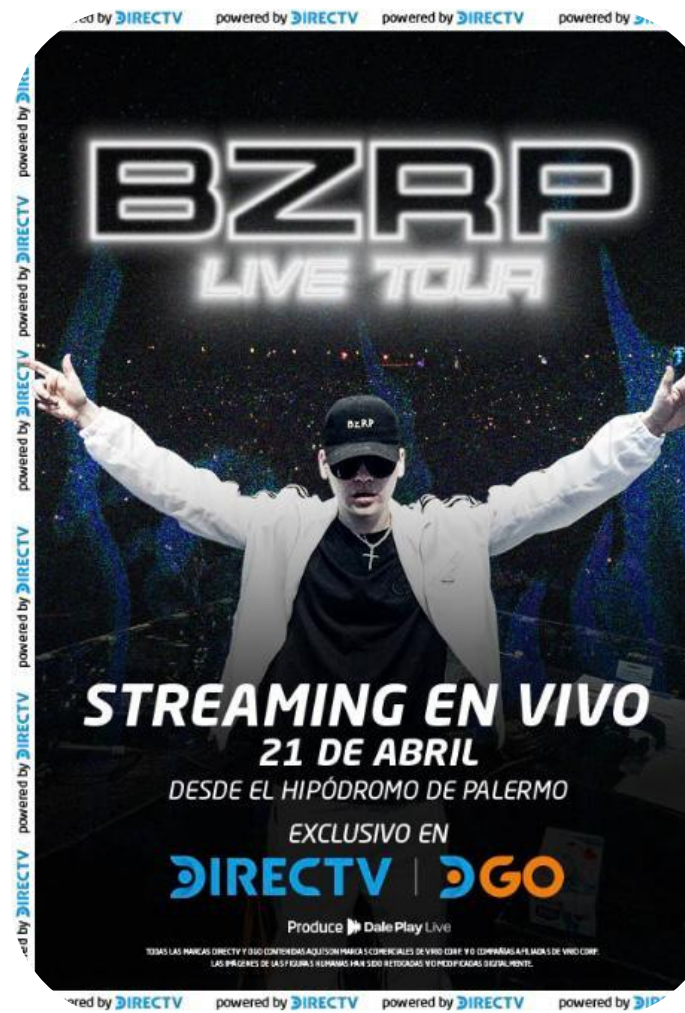


Vrio.



It provides the best entertainment experience in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean (Barbados, Curaçao and Trinidad and Tobago).

Acquires, produces and distributes **exclusive** sports and entertainment **content** as well as the widest variety and offer of entertainment, to provide the best user experience.





With a wide variety and content offer, it is the **largest Paid satellite TV company** of Brazil.

Its mission is to offer and democratize entertainment for all Brazilians, continually investing in offering the most appropriate products and services for each of them.



Vrio.



DIRECTV and SKY's "Direct to consumer" **Streaming platform**. It combines the best of live local and international TV, sports programming and the OnDemand world of movies, series and documentaries.

It has more than 10,000 OnDemand titles and premium packages that include the best programming as an integrator of the best content available in the markets.



Vrio.



The leading company with **more than 40 years of experience** in content creation and value-added solutions for the **sports and entertainment industry**.

It offers the organization and production of events, the acquisition and commercialization of rights, and the management of licenses and e-commerce for the most important sports clubs and federations.

It operates in **Argentina, Brazil, Colombia and Peru**.
Vrio owns 61.5% of Torneos.



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It is the **100% fiber optic internet service** of DIRECTV and SKY, which provides **connectivity** to our customers, with the stability and performance that characterizes the reputation of our brands.

CONÉCTATE A
DIRECTV
INTERNET

ENTRETENIMIENTO
SIN INTERRUPCIÓN
EN TODOS TUS DISPOSITIVOS



SKY FIBRA

É MAIS INTERNET
PRA DEIXAR
SUA VIDA
MAIS LEVE.



- + Conexão
- + Velocidade
- + Estabilidade
- + Tecnologia

SKY FIBRA.
A MELHOR ESCOLHA,
COM A QUALIDADE DA SKY.



To discover the world in your own way.
That's Mundeia.

A **digital travel agency to live the best experiences**: booking tickets, accommodations, packages, cars, activities and much more.

Just think of the destination and Mundeia has all the options for you to enjoy it to the fullest. Dare to discover it.



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Sport is one of our strategic pillars

and the main programming differential that positions us as leaders in sports broadcasting.

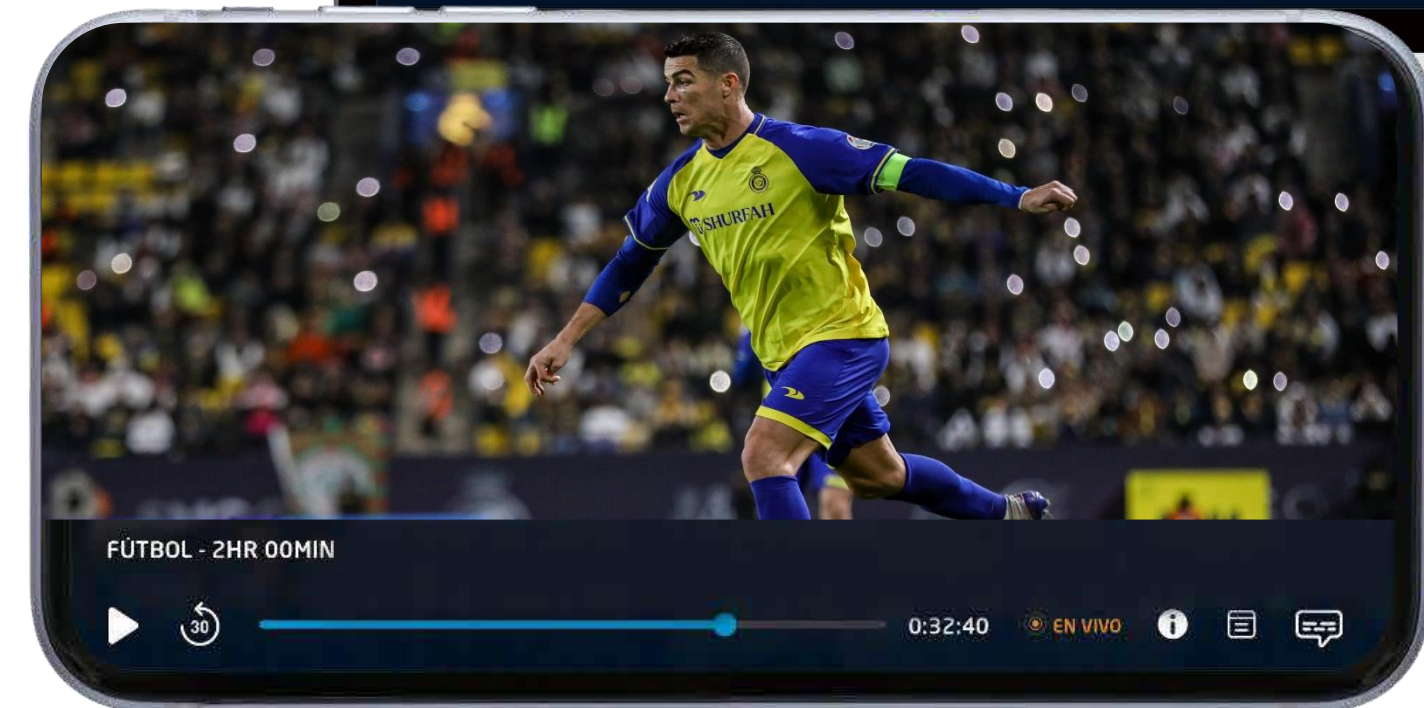
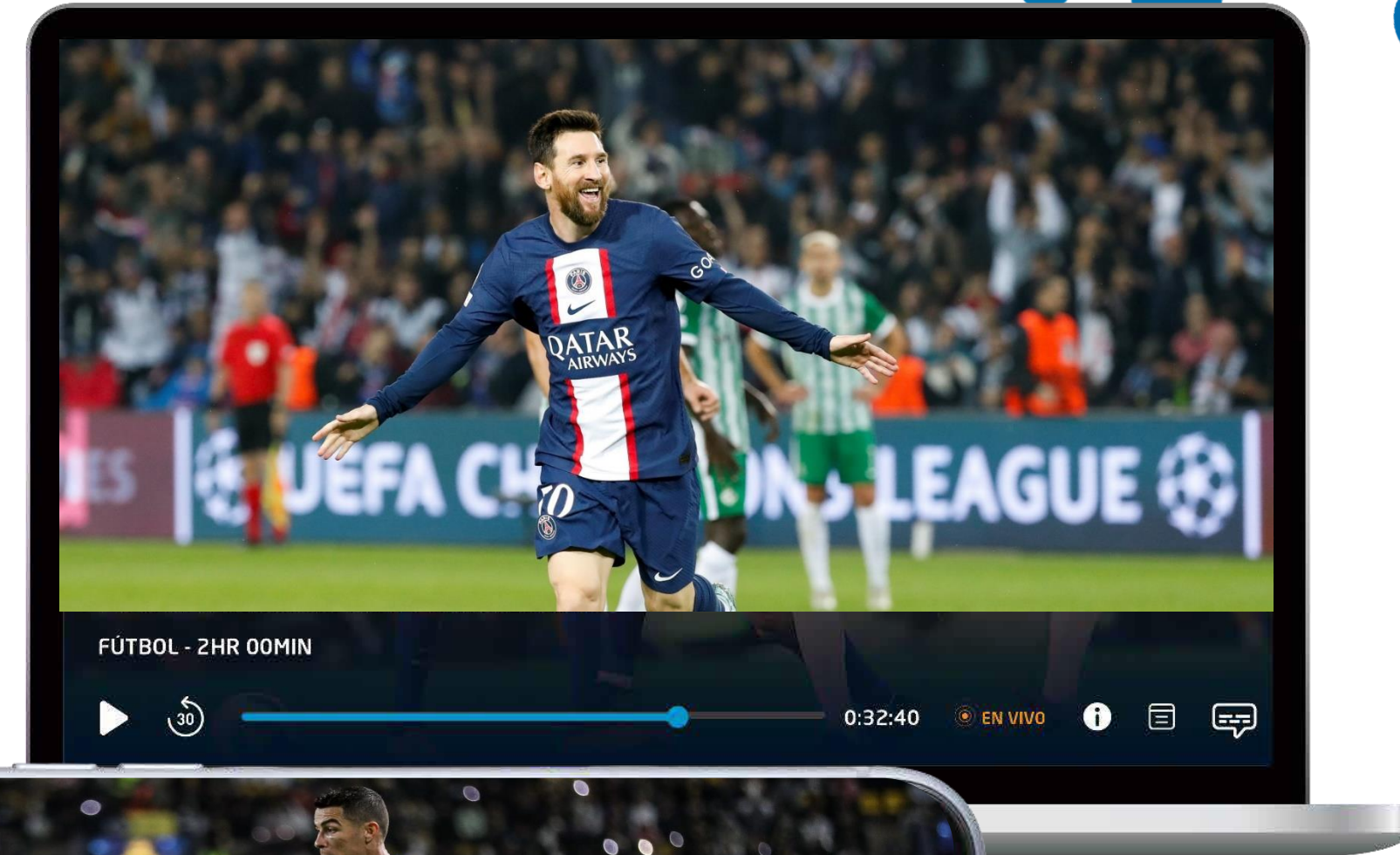
We broadcast worldwide events of the main activities: soccer, rugby, tennis, car racing, basketball, cycling, golf, e-sports and all the disciplines our clients are passionate about.



They are DIRECTV's exclusive sports networks, with 24/7 programming, offering live coverage of a wide variety of national and international events.



It is the **FM sports radio station per excellence in Argentina**, with soccer as the main protagonist in its programming. DSPORTS Radio was born from the initiative implemented on the basis of a trademark agreement with a local radio station. With the best journalists of the scene and international soccer figures, the radio transmits analysis, interviews and broadcasts of the most important matches of the different tournaments.



Vrio.



Exclusive 24-hour network dedicated to the best contact sports, such as MMA, Kick Boxing and Boxing. PFL, Bellator, FFC and WGP are some of the major competitions that stand out.



Vrio.



Latin America's first live news signal. Present in Argentina, Brazil, Chile, Colombia, Ecuador, Uruguay, Peru and Mexico.

LA PRIMERA SEÑAL DE NOTICIAS EN
VIVO DE LATINOAMÉRICA

ARGENTINA



BRASIL



CHILE



COLOMBIA



SOMOS LATINOAMÉRICA



ECUADOR



MÉXICO



PERÚ



URUGUAY



Streaming channel simultaneously broadcasted on DIRECTV and on DGO's Youtube channel.

It offers **8 hours of daily programming, 100% live**, featuring influencers, journalists and renowned figures from all over Latin America.

DGO Stream's programming includes humor, music, sports and magazine-type formats that address current affairs and everything going on in social networks.

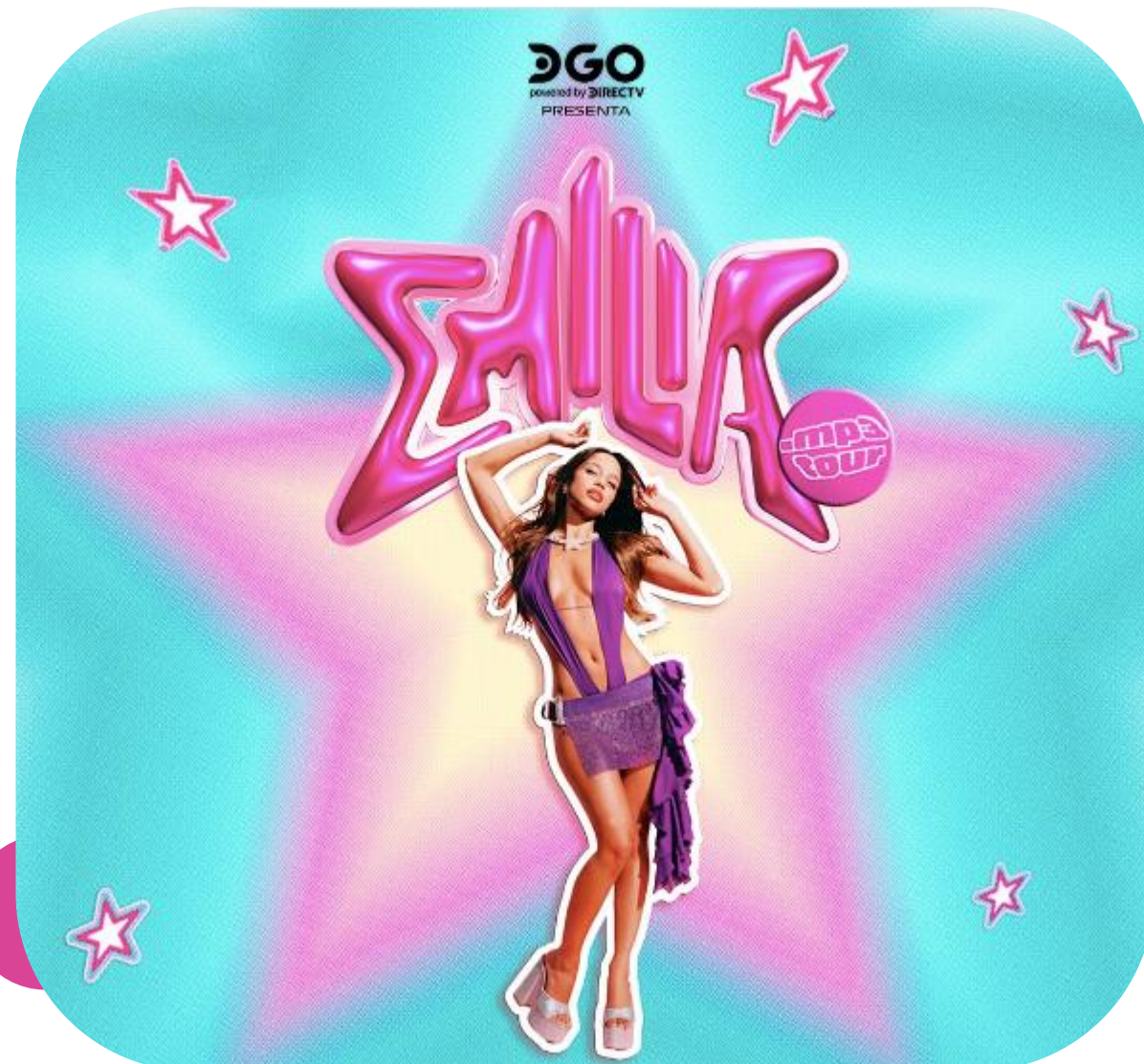


DSHOW

Exclusive signal that offers live events and entertainment for the entire region 24 hours a day.

The latest live concerts of Emilia, Bizarrap, Duki, Nicki Nicole, the Primavera Sound festival and the official video clips of new music artists from Latin America.

Additionally, within DSHOW you can enjoy **all the live content of DGO Stream, the new streaming channel.**



OnDIRECTV

Exclusive entertainment channel that offers a variety of TV series, movies, documentaries, concerts and original productions.

The popular **The Tonight Show with Jimmy Fallon** is part of the international content offered daily by OnDIRECTV.





It is a subscription-based **sports television channel** focused on Colombian soccer broadcasts.

WIN SPORTS+ is the premium channel 100% dedicated to soccer with news broadcasts, live programs and the complete Colombian Liga Betplay exclusively.





Vrio.